

JEFFREY C. SCOTT

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Background: Accomplished graphic designer and artist with an in-depth knowledge of print and web design standards and equipment. A proven track record in corporate leadership, coaching, mentoring, problem solving and market analysis. In addition I thrive in a dynamic, fast pace, ever-changing environment and pride myself on being unflappable in any situation.

JCS Graphics 1998-to date (personal DBA graphic design service):

Projects include: logo design, catalog and brochure design, web design, photo editing and photography, marketing analysis, business software and workflow analysis. My clients have ranged from small startup business to fortune 500 companies.

Hartford Hospital 2010-to date Hartford CT.

Electronic Health Record Expert Business Systems Analyst, 2014-present

Responsibilities include application support for various software interfaces, including an on call and hot-fix rollout presence. Test script creation, and execution for multiple system enhancements. Confer with clinical staff to define and establish end user requirements, and assist developers to resolve problems related to clinical workflow, special project, or business requirements.

Nursing Informatics Business Systems Analyst, 2010-2013

Coordinated the implementation and on-going technical support of new software applications, including teaching physicians and support staff how to use the applications efficiently. Promoted a strong, positive, rapport with vendors and internal personnel to assure the success of project implementations.

Design and Advertising Associates 2008-2010 971 Main St. Springfield MA.

Account Manager, Graphic Designer, 2008-2010

Worked with both fortune 500 Companies and smaller owner/operator businesses to develop marketing campaigns and identity branding. Designed direct mail advertising, brochures, catalogs and logos. Project managed Marketing to Design, and Creative direction on Photo-shoots

Quinn Printing 2007-2008 99 Guion Street. Springfield MA.

Plant Manager, 2007-2008

Responsible for the manufacturing operations of over 12 million dollars in sales Implemented the consolidation of two manufacturing facilities. Closely collaborated with purchasing and estimating to reduce to reduce the amount of excess materials purchased for job production.

Bassette Printers 2001-2006; 1986-1999 400 Cadwell Drive. Springfield MA.

Vice President of Manufacturing, 2003-2006

Fully responsible for all manufacturing operations (7 direct, 42 indirect reports) Implemented process improvement with a concentration on safety, quality, and cost. Introduced leadership mentoring, "Kaizen" training programs, and "Lean Manufacturing" principles. Vetted all equipment purchases. Collaborated on HR policies, job descriptions, pay scale. Oversaw all annual written performance reviews.

Manager of Pre-Press Department, 2002-2003

Directed a 7-person department. Created and maintained a color-calibrated workflow with "proof-to-press" color fingerprinting. Designed, tested, and implemented, digital and automated workflows.

Trained personnel on color theory, prepress and printing technologies. Researched and tested new software. Developed and managed operating guidelines. Liaison with customer service staff to provide customer file support.

Customer Account Manager, 2001-2002

Analyzed competitive product offerings in terms of features and benefits, as well as price points. Advised customers on ways to alter designs, while still maintaining desired look/feel in order to lower production cost.

Pre-Press Specialist, 1986-1999

Counseled customer in the preparation of electronic files. Responsible for pre-flighting client-produced digital documents to ensure all bitmaps and vector graphics suitable for processing. Performed color separations, color correcting, and imaging of files. Assembled and altered jobs using input from clients, while maintaining highest level of productivity and accuracy. Produced contract proofs and digital PDF proofs for customer approvals. Trouble shot all problematic documents.

Design Works, 1999-2001 Building 9, State Street. Ludlow MA

Sales and Marketing Manager

Annually developed a full color 350 page product catalog, from concept to print and distribution. Responsible for new product launch, market research and customer service staff.

Software Proficiencies:

Graphic Design: Adobe Creative Suite: (Illustrator, Photoshop, InDesign, Premier, Flash, Fireworks and Dreamweaver) QuarkExpress, Sketch, and various system utilities

Business: Microsoft Office: (Word, Powerpoint, Excel and Access)
SQL queries, Familiar with HTML scripting, Allscripts SCM

Art Sample:

